



DIVISION OF
**STUDENT
AFFAIRS**

22 23 **IMPACT REPORT**

The Division of Student Affairs at Oklahoma State University exists to provide transformative experiences for students to develop personal potential and equip them to take on the world after graduation.

Student Affairs is proud to be the campus entity that impacts the entire student body and creates touchpoints with students in all academic colleges. Our programs, services and events aim to provide the Cowboy Family a chance to find support, a sense of belonging and opportunities for involvement and growth.

There were several highlights of achievement throughout the past year which are presented in the pages of this Impact Report. From creating the ideal graduate to serving the Land-Grant mission, we are proud of the impact we have made.

As we celebrate another year of achievement and innovation, we are especially excited about the year to come. Working with our partners on and off campus, we are dedicated to collaborating and building new opportunities for students and the communities we serve.



● INVOLVEMENT & PERSISTENCE

The Division of Student Affairs offers every student many ways in which to find friends, develop personal potential and experience those things that enrich and equip them to take on the world after graduation. The impact of a student's involvement in Student Affairs activities can be seen directly through increased persistence rates, leading to higher enrollment and graduation rates.



90% INVOLVED

Percentage of OSU freshmen who participated in at least one co-curricular event, with **84% participating in five or more events.**



HIGHER GPA

Freshmen who joined a student organization had a **GPA that was .39 points higher** than those who didn't and were **twice as likely to persist.**



3X MORE LIKELY TO RETURN

Students who participated in at least three co-curricular events were **three times more likely to re-enroll** at OSU the following year.



12,368 STUDENTS IN CLUBS

The **587 active student organizations** on campus saw involvements from students across all academic colleges.



632,924 TOTAL PARTICIPATIONS

This includes involvement in events and programs among all students during the 2022-23 academic year.



89% RETENTION RATE

Students who lived on campus in our Living Learning Programs had **higher retention rates and GPAs** than the general campus population.

● MENTAL HEALTH & WELLNESS

The wellness approach in Student Affairs involves making a connection between health, learning and student-wellbeing. The mental health of our students continues to be a top priority for the Division. The prevention efforts coupled with clinical services make a significant difference in the lives of students.

Access to mental and physical health services is more important than ever. These programs and services allow OSU to provide much-needed support to our Cowboy Family.



\$193,000

**RAISED FOR
COWBOYS UNITED**

Thanks to this fundraising campaign, we were able to increase access to counseling services. Free sessions for students increased from four to six, and access to virtual counseling services (BetterHelp) and online peer-to-peer mentoring (Togetherall) was established.



● COUNSELING

University Counseling Services provided **8,212 counseling sessions** to **1,132 OSU students**—an increase of 681 sessions over the previous year.



● ACCESS TO SERVICES

The average time on the wait list to see a counselor on campus was **10.91 days** this academic year, which is down from the previous year's average of 15.03 days.



● HEALTH SERVICES

University Health Services provided **17,245 medical visits**, **23,137 prescriptions** and **1,593 X-rays**. More than **13,000 students** were served this academic year.



● WELLNESS

89% of freshman cohort students participated in at least one event or program through the Department of Wellness.



● CREATING THE IDEAL GRADUATE

Every student comes to OSU with a dream for their future. Along the way there are Student Affairs professionals who work with them as they walk the path of career discovery and preparation. In addition to the excellence delivered through degree attainment, our students achieve success through certain specific capabilities developed through their learning experience, allowing them to impact their communities as servant-leaders.

Our graduates exhibit an understanding of their role in positively impacting the lives of others and graduate with knowledge, skills, values and abilities that enrich their lives.



PROFESSIONAL PREPAREDNESS

OSU graduates demonstrate career readiness by embodying a diligent work ethic and effectively implementing their experiences of collaboration, problem solving, and communication. Graduates embrace agile learning for lifelong career development in an ever-expanding diverse and global workplace.

12 career fairs hosted

2,936 employers recruited OSU students

7,312 students attended career services programs

5,186 career assessments completed

13,758 jobs and internships posted



ENGAGED CITIZENSHIP

An engaged citizen, through respectful discourse, will take an active role in civic life, pursuing meaningful service to enhance local communities and society at large.

OSU graduates advocate for policies through actions, which positively affects communities, by embracing differences and new ideas as a lifelong learner.

42,812 volunteer hours completed

4,509 students participated in volunteer service

23,000 hours completed by fraternity and sorority community

\$496,328 raised in philanthropic efforts by OSU students





● OSU EXPERIENCE RECORD

Scheduled for a Fall 2024 debut, the OSU Experience Record is set to function as a comprehensive portfolio, documenting students' participation in co-curricular activities. This innovative system is designed to furnish all OSU graduates with a detailed account of their experiences, translating them into valuable skills sought after by prospective employers. The Division of Student Affairs team has diligently chosen the software, worked on logistical details and eagerly anticipates the launch of this program.



PERSONAL RESPONSIBILITY

Personally responsible graduates demonstrate the ability to navigate challenging situations, display an understanding of personal and career-relevant finance, strive to expand knowledge base, and/or express resilience in problem-solving. Much of this is achieved through student employment, career exploration and graduate assistantships.

\$3.8 million paid to student employees and graduate students in the Division of Student Affairs

1,300 undergraduate and graduate students employed in Student Affairs through part-time employment and assistantships



ETHICAL LEADERSHIP

An ethical leader strives for the highest common good. OSU graduates diligently reflect on their own experiences and welcome the lived experiences and contexts of others. They inspire and act with care, authenticity, attention to equity, and courage. They embrace responsibility for moral decisions, behaviors, and actions.

3,399 students engaged in intentional leadership development courses, programs and outreach

52% of leadership development involvement came from co-curricular experiences





● STUDENT SUPPORT

As students balance academic and other life commitments, it is important they feel a consistent foundation of physical, psychological and social support. The Division of Student Affairs provides the people and programs to meet students' needs so their studies can continue uninterrupted. The Division has developed resources to anticipate both unexpected and ongoing needs and deliver these to students in a timely manner.

Our programs and services provide vital support to students and are a prime example of OSU's Culture of Care.

\$33,000

**IN SCHOLARSHIPS FOR
FIRST-GEN STUDENTS**



First2Go supported more than **200 first-generation students** during their transition to college with the help of **20+ peer mentors**.

\$22,875

**COWBOY STRONG FUNDS
PROVIDED TO STUDENTS**



More than **48 students** who were experiencing unforeseen financial hardship were provided with financial assistance from this fund.

3,059

**INDIVIDUALS SERVED
THROUGH PETE'S PANTRY**



Pete's Pantry—OSU's on-campus food pantry—provides free groceries to the OSU community. Pete's Eats also donated **3,785 meals** to individuals.

\$6,000

**AWARDED TO MILITARY
AFFILIATED STUDENTS**



In addition to providing financial support to veterans, the Department of Transfer and Veteran Success saw more than **4,000 visits** from students.





● STATE-OF-THE-ART FACILITIES



550,601 VISITS

to the Colvin Recreation and Seretean Wellness Centers.

The Department of Wellness also invested **\$105,000** in the renovation of the Performance Studio that included **new flooring and state-of-the-art training equipment.**



660,335 MEALS

served in the **30** different dining concepts on campus.

University Dining Services also began construction on the **\$22 million Central Market Place.** The concept will house four new dining options and will make its **debut in the fall of 2024.**



\$11.1 MILLION

invested in improvements to residence halls.

Housing and Residential Life provided **37 buildings** with **5,863 bed spaces** for students living on campus. More than **92%** of spaces were filled this academic year.

PERFORMANCE STUDIO



CENTRAL MARKET PLACE



RESIDENCE HALL



1.3 MILLION VISITS

We welcomed a record number of students, faculty, staff, future Cowboys, parents, alumni and many other visitors to the Student Union this year.





● IMPACTING OKLAHOMA

In keeping with OSU's Land-Grant Mission to serve the state of Oklahoma, the Division of Student Affairs is home to grants and initiatives aimed at improving communities throughout our state. These programs exist to improve the lives of Oklahomans through topics such as improving accessibility, healthy living and substance abuse prevention. In addition, Student Affairs continues to be good stewards of state appropriations and drivers of revenue on campus.

\$1.94 MILLION

Awarded in community wellness funding through **15 grants**, saving Oklahoma communities more than **\$23 million**.

\$1.47 MILLION

Funding awarded to **OSU Accessibility Programs** through contracts with national, state, private and local agencies.

\$4 MILLION

Savings and benefits provided to **39,000 Oklahomans** who were direct recipients of assistive technology through **Oklahoma ABLE Tech**.

\$45.8 MILLION

Total revenue driven from the OSU Student Union, dining locations across campus and the University Store.



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